

LOUISIANA SWEET POTATO ADVERTISING AND DEVELOPMENT COMMISSION

March 30, 2017

10:00 AM

Louisiana Department of Agriculture & Forestry
Veterans' Memorial Auditorium
5825 Florida Blvd
Baton Rouge, LA 70806

1) CALL TO ORDER

Matt Garber called the meeting to order at 10:17 AM.

2) ROLL CALL

Members Present

Rickey Ables
Hunter Fife
Larry Fontenot
Matt Garber
Garry Jones
Venoy Kinnaird
Todd O'Neal
Dr. Tara Smith

Members Absent

Melvin Chappell

3) DECLARATION OF QUORUM

Melanie Tullier called roll and declared a quorum.

4) PUBLIC COMMENTS

There were no public comments.

5) APPROVAL OF MINUTES FROM JANUARY 17, 2017 MEETING

A motion was made by Mr. Fontenot to approve the minutes from the January 17, 2017 meeting. It was seconded by Mr. Kinnaird and passed unanimously.

6) FINANCIAL REPORT

Mr. Simon presented the financial report to the board. A motion was made by Mr. Fontenot to approve the financial report. It was seconded by Mr. Fife and passed unanimously.

7) DIRECTOR'S REPORT

- The Commission will be sponsoring the Louisiana Crawfish Boil-off.
- The "Sweeten the Pot" how-to video has been viewed 50,000 times.
- The agreement with the Royal Sonesta for the 2019 USSPC meeting has been signed.

8) OTHER BUSINESS

a. LDAF SWEET POTATO YIELD ADJUSTMENT – 2016 CROP YEAR

- i. A motion was made by Mr. Kinnaird to allow Larry Fontenot to be taxed based on 112 bushels per acre. It was seconded by Mr. Ables with Mr. Fontenot abstaining from the vote. The motion passed unanimously.

- ii. A motion was made by Mr. Fontenot to allow Bruce Dugas to be taxed based on 70 bushels per acre. It was seconded by Mr. Kinnaird, and passed unanimously.
- iii. A motion was made by Mr. Kinnaird to allow Todd W. Cullen to be taxed based on 100 bushels per acre. It was seconded by Mr. Fontenot, and passed unanimously.
- iv. A motion was made by Mr. Ables to allow Howard Shelton of Shelton's Best Produce to be taxed based on 70 bushels per acre. It was seconded by Mr. Kinnaird, and passed unanimously.
- v. A motion was made by Mr. Fontenot to allow Jason Ables of Creekstone Produce to be taxed based on 70 bushels per acre. It was seconded by Mr. Kinnaird with Mr. Ables abstaining from the vote. The motion passed unanimously.
- vi. A motion was made by Mr. Kinnaird to allow Cory Juneau to be taxed based on 70 bushels per acre. It was seconded by Mr. Fontenot, and passed unanimously.
- vii. A motion was made by Mr. Ables to allow Albert J. Dugas to be taxed based on 70 bushels per acre. It was seconded by Mr. Fontenot, and passed unanimously.
- viii. A motion was made by Mr. Kinnaird to allow James J. Deshotel of James Deshotel Produce to be taxed based on 90 bushels per acre. It was seconded by Mr. Fontenot, and passed unanimously.
- ix. A motion was made by Mr. Kinnaird to allow Cindy Vead of Earl Roy Enterprises, LLC to be taxed based on 84 bushels per acre. It was seconded by Mr. Ables, and passed unanimously.
- x. A motion was made by Mr. Fontenot to allow Paul Newton of Newton Produce to be taxed based on 70 bushels per acre. It was seconded by Mr. Kinnaird, and passed unanimously.

9) PUBLIC COMMENT

Dr. Leonards with the LSU AgCenter thanked the board for their continued support.

10) ADJOURN

The meeting was adjourned at 11:01 am by Mr. Garber.